

*THE
Hawaii State Energy Office
SAYS:*

*The
ELECTRIC HOT WATER HEATER
is the most expensive
energy-user
on your
home energy bill!*

*HECO
(Hawaiian Electric Co.)
estimates
a home's hot water heater
soaks up between
30% and 60%
of the home's
total electricity load!*

Why Solar?

Global Warming

Pollution

**Reduce the State's
Dependence on Oil**

**Reduce the Country's
Dependence on Oil**

**Keeps dollars that would have
been spent on oil
in the State's economy**

Why Solar?

Solar Energy Is The Only

Inexhaustible,

Non-Polluting

Energy Source

Known To Man ...

... and *IT'S FREE!*

Remember . . .

If you do not purchase a Solar System . . .

**You cannot use the money
you would use to purchase your solar system
for anything else . . .**

You cannot spend that money on anything else . . .

Why?

**If you don't invest in a Solar System,
the money you would have used to pay for the system,**

- has to be used to pay your Federal Income Tax**
- has to be used to pay your State Income Tax**
- has to be used to pay the Electric Co. to Heat your Water**

So . . .

**. . . If you are spending that money for taxes and utility bills,
. . . how can you spend that money on anything else but your
*Solar Water Heating System?????***

Why Convert To Solar NOW?

- * *Every week you delay —*
— the longer you wait to invest
— the more you will pay!



- 1.) *In wasted money you use to heat your water*
— Money that could have been used to pay for your Solar System.
For every \$1 increase in the cost of a Barrel of Oil, you will pay approximately .0020378457¢ more per KWH ...OR ... OVER 2¢ per KWH For every \$10 increase in the cost of a Barrel of Oil!
- 2.) *In higher system costs*
— Prices will go higher & higher, due to more demand and less supply of components.
- 3.) *In loss of \$1,000.00 in HECO incentive funds, should they end before you purchase a system and the funds are no longer available to you; availability of funds IS LIMITED*
— there is a limited amount of incentive funds each month and each year — “first come first served” — “you snooze you lose”!

**BASED ON WHAT YOU NOW KNOW,
IF WE CAN PROVIDE YOU WITH A
SOLAR SYSTEM THAT WILL MEET 100%
OF YOUR EVERYDAY HOT WATER NEEDS —
AND GUARANTEE IT TO DO EXACTLY THAT —
ARE YOU INCLINED TO STAY
WITH THE CONVENTIONAL
ELECTRIC SYSTEM YOU NOW HAVE,
OR ASSUMING THE INSTALLATION COST
OF THE SOLAR SYSTEM IS AFFORDABLE,
AND DONE ON A BASIS WHERE IT NOT ONLY PAYS
FOR ITSELF, BUT ACTUALLY MAKES YOU MONEY,
WOULD YOU LIKE TO CONVERT
TO SOLAR ENERGY?**

Considering a Solar Water Heating System for Your Home?

Let us provide a No Cost — No Obligation
Solar System Design and Price Quote for Your Home.

Call Michael Gold: 454-2666

☑ **Reduce your Water Heating Cost by 90%**

Save Hundreds of Dollars a Year
On your Electric Bill

☑ **Receive a \$1,000.00 Incentive Instant Rebate
From HECO on the Cost of Your System**

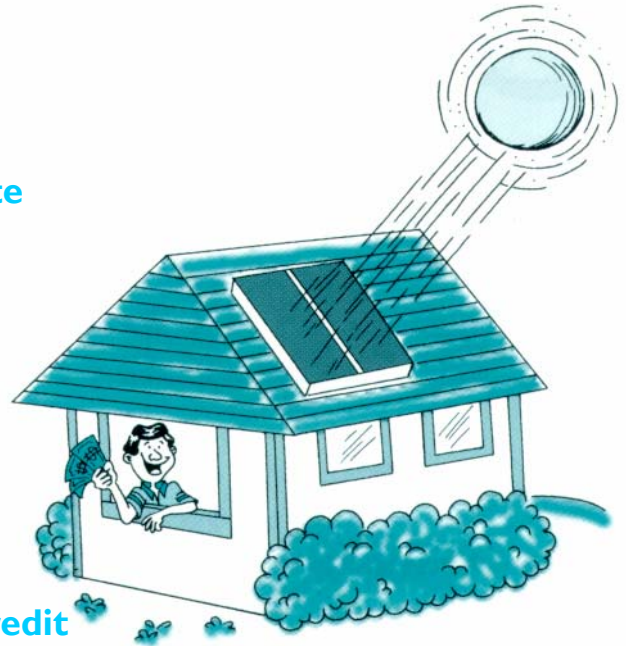
By participating in the HECO
Residential Efficient Water Heating Program

☑ **Receive a 35% State Energy Tax Credit**

Save up to **\$2,250.00** off of your Solar System
cost, with State Tax Savings

☑ **Receive a 30% Federal Solar Energy Tax Credit**

Save **THOUSANDS** off of your Solar System
cost, with Federal Tax Savings



Let us design a
Solar Water Heating System
to meet the **Hot Water** needs
of your household.

We have been designing Solar Water Heating Systems
Since 1978.

All System Designs — Including: ALL Components,
Plumbing, and Installation Materials & Fittings, meet or
exceed HECO System Design Requirements — to
Qualify for the \$1,000.00 Rebate. — **GUARANTEED!**

Let us present a quote for your
custom designed system.

Call Michael Gold: 454-2666

Representing a HECO Participating Solar Contractor

